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# WNCN-TV EEO PUBLIC FILE REPORT

August 1, 2016 - August 1, 2017

Nexstar is an equal opportunity employer and considers applicants for all positions without regard to race, color, gender, national origin, age, religious creed, disability, marital status, pregnancy, sexual orientation, veteran status, citizenship or any other characteristic protected by law.

#### I. VACANCY LIST

#### See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree	
Business Administrator 410	4-8, 14, 16-19, 22-23, 25, 27-34	27	
Research Associate	1, 5-6, 8-9, 14-16, 19, 22-23, 25-26, 29, 32-34	19	
Account Executive 022	10, 15, 19	15	
Account Executive 021	15, 19	19	
Assignment Editor	1-3, 8, 12, 14, 16, 18-19, 21, 23-25, 28- 29, 32, 34	24	
Assignment Desk Editor	12, 19	19	
Photojournalist 412	1-3, 8, 12, 14, 16, 19, 21, 23, 25, 28-29, 32, 34	12	
Photojournalist 414	1-3, 7-8, 14, 16-21, 23, 25-26, 28-30, 32, 34	21	
Photojournalist 412	19, 21	21	
News Director	1-3, 7-8, 10, 12, 14-18, 20-21, 23-26, 28-30, 32, 34	24	
Producer	1-3, 8, 12, 14, 16, 19, 21, 23, 25, 28-29, 32, 34	12	
Assistant News Director	1-3, 7-8, 12, 14, 16-18, 20-21, 23, 25- 26, 28-30, 32, 34	12	
Executive Producer	1-3, 7-8, 11, 14, 16-18, 20-21, 23, 25- 26, 28-30, 32, 34	11	
Associate Producer NCN-000418	1-3, 7-8, 12, 14, 16-18, 20-21, 23, 25- 26, 28-30, 32, 34	12	
Producer	30	30	
Digital Account Executive NCN-000437	1-3, 7-9, 14-18, 20-21, 23, 25-26, 28- 30, 32, 34	15	
Digital Account Executive NCN-000414	1-3, 7-8, 14-18, 20-21, 23, 25-26, 28- 30, 32, 34	15	
Maintenance Engineer	1-3, 7-9, 12-18, 20-21, 23, 25-26, 28, 30, 32, 34	12	
Sr. Marketing Producer	1-3, 7-8, 12, 14, 16-18, 20-21, 23, 25- 26, 28, 30, 32, 34	12	
Sr. Marketing Producer	1-3, 7-8, 12, 14, 16-18, 20-21, 23, 25- 26, 28, 30, 32, 34	12	

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#### I. VACANCY LIST

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Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Sr. Marketing Producer	1-3, 7-8, 12, 14, 16-18, 20-21, 23, 25- 26, 28, 30, 32, 34	12

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	
1	602 Communications 4349 E Colter Street Phoenix, Arizona 85018 Phone: 602-954-8373 Email: slizik@602communications.com Sandy Lizik	N	0
2	American Women in Radio and TV 1760 Old Meadow Rd Suite 500 McLean, Virginia 22102 Url: www.awrt.org Email: info@awrt.org Janet Howitt	. N	0
3	Career Builder 200 N LaSalle Street Suite 1100 Chicago, Illinois 60601 Phone: 800-891-8880 Url: http://www.careerbuilder.com Email: theresa.leger@careerbuilder.com Theresa Legler	N	0
4	Career Center - East Carolina University 701 East Fifth Street Greenville, North Carolina 27858 Fax: 1-252-328-6425 Meredith Clinard	N	0
5	Career Center - St. Augustines College 1315 Oakwood Ave Raleigh, North Carolina 27610 Phone: 919-516-5082 Url: http://www.st-aug.edu/career-services.html Email: NRLewis@st-aug.edu Nichole Lewis	N	0
6	Central Carolina Community College 1105 Kelly Drive Sanford, North Carolina 27330 Phone: 919-718-7396 Url: http://www.cccc.edu Email: mparker@cccc.edu Mary Parker	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period	
7	College Foundation of NC Resources Center PO Box 26170 Greensboro, North Carolina 27402 Phone: 866-866-2362 Url: http://www.cfnc.net Job Posting Manual Posting	N	0	
8	Eastern New Mexico University ENMU Station 34 Portales, New Mexico 88130 Phone: 575-562-2211 Url: http://www.enmu.edu Email: madison.bishop@enmu.edu Madison Bishop	N	0	
9	Employee Referral	N	3	
10	Indeed.com	N	3	
11	Internal Promotion	N	1	
12	Intracompany Transfer	N	17	
13	Job/Bulletin Board	N	1	
14	Journalismjobs.com 72 Plaza Drive 2nd Floor Berkeley, California 94705 Phone: 510-653-1521 Url: http://www.journalismjobs.com Email: dan@journalismjobs.com Dan Rohn	N	0	
15	Linked In	N	21	
16	Media Line Box 51909 Pacific Grove, California 93950 Phone: 800-237-8073 Url: http://www.medialine.com Email: medialine@medialine.com Mark Shilstone	N	0	

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period	
17	Media Recruiter 167 Oakdale Road Johnson City, New York 13790 Phone: 303-400-5150 Url: http://www.mediarecruiter.com Art Scott Manual Posting	N	0	
18	Mediabistro.com 475 Park Avenue South 4th Floor New York, New York 10016 Phone: 212-547-7893 Url: http://www.mediabistro.com Job Posting Manual Posting	N	0	
19	MG Website 111 North 4th Street Richmond, Virginia 23219 Phone: 919-835-6213 Url: http://www.mediageneral.com Email: aadams@wncn.com Alisha Adams	N	21	
20	National Association of Hispanic Journalism 1000 National Press 529 14th Street NW Washington, District of Columbia 20045 Phone: 888-975-1386 Url: http://www.nahj.org Leticia Salazar Manual Posting	N	0	
21	Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone: 972-764-6715 Terri Bush Manual Posting	N	16	
22	North Carolina Broadcasters Association PO Box 627 Raleigh, North Carolina 27602 Phone: 919-821-7300 Url: http://www.ncbroadcast.com Email: associationinfo@bellsouth.net Gail Summerville	N	0	

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
23	North Carolina Employment Security Commission 3351 Carl Sandburg Court Raleigh, North Carolina 27610 Phone: 919-212-3849 Url: http://www.ncesc1.com Email: walter.stead@ncmail.net Walter Stead	N	0
24	Re-hire	N	2
25	Rice University 6100 Main Houston, Texas Phone: 713-348-4055 Url: http://www.rice.edu Email: ccd@rice.edu Jessica Fleenor	N	0
26	Spot n Dots 1635 Old Highway 41 NW Suite 112-338 Kennesaw, Georgia 30152 Url: http://www.spotsndots.com/ Gene McKay Manual Posting	N	1 .
27	State/Local Employment Agency	N	1
28	STG International 99 Canal Center Plaza Suite 500 Alexandria, Virginia 22314 Phone: 703-578-6030 Url: http://www.stginternational.com Joselyn Gamble Manual Posting	N	0
29	Talent Dynamics 8828 Simmons Suite 510 Dallas, Texas 72547 Phone: 214-640-3180 Url: http://www.talentdynamics.com Email: pumphrey@talentdynamics.com Julie Pumphrey	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewee Referred by RS Over Reporting Period
30	TV Jobs PO Box 4116 Oceanside, California 92052 Phone: 800-374-0119 Url: http://www.tvjobs.com Job Posting Manual Posting	N	1
31	University Career Services - NC State 2100 Pullen Hall Campus Box 7303 Raleigh, North Carolina 27695 Phone: 919-515-2369 Url: http://www.ncsu.edu/students/career-services Email: woody_catoe@ncsu.edu Woody Catoe	N	0
32	University Career Services - UNC-CH CB5140 Hanes Hall Chapel Hill, North Carolina 27599 Phone: 919-962-6507 Url: http://www.careers.unc.edu Email: tlholt@email.unc.edu Teresa Holt	N	0
33	University of North Carolina at Pembroke Po Box 1510 Pembroke, North Carolina 28372 Phone: 919-521-6270 Url: http://www.uncp.edu Email: branda.jacobs@uncp.edu Brenda Jacobs	N	0
34	Wake Technical Community College 9101 Fayetteville Rd Raleigh, North Carolina 27603 Phone: 919-866-5424 Url: http://www.waketech.edu Email: lcbethea@waketech.edu Laura Bethea	N	0

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## III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	1/2/2017	Participation in events sponsored by community groups	Our Meteorologists/Anchors conduct school visits regularly. They travel to schools throughout our viewing area to teach students about weather.	3	News Anchor Meteorologist Cheif Meteorologist
2	6/1/2017		Host interns from area colleges & universities as part of course credit who are majoring in various subjects and expose them to all areas of a TV Station including: producing broadcasts, reporting news, editing film, investigating, engineering, sales, and shooting TV commericals. Schools participated: NC State 2 Credits, NC State 1 Credit, Shaw Univ 3 Credits, Shaw Univ 3 Credits, Elon Univ 2 Credits, NC State 1 Credit, Campbell Univ 3 Credits, UNC-Chapel Hill 3 Credits, Meredith Coll 2 Credits, UNC-Greensboro 6 Credits, Elon Univ 1 Credit, NC State 1 Credit, and NC State 3 Credits	6	Director of Operations Investigative Reporter Marketing Producer Commercial Producer